

# Morphir

## Overview

# Why

Persistent app dev challenges:

- Cycle of tech-driven expensive rewrites
- Inconsistency across systems
- Lack of transparency into application behaviors and why

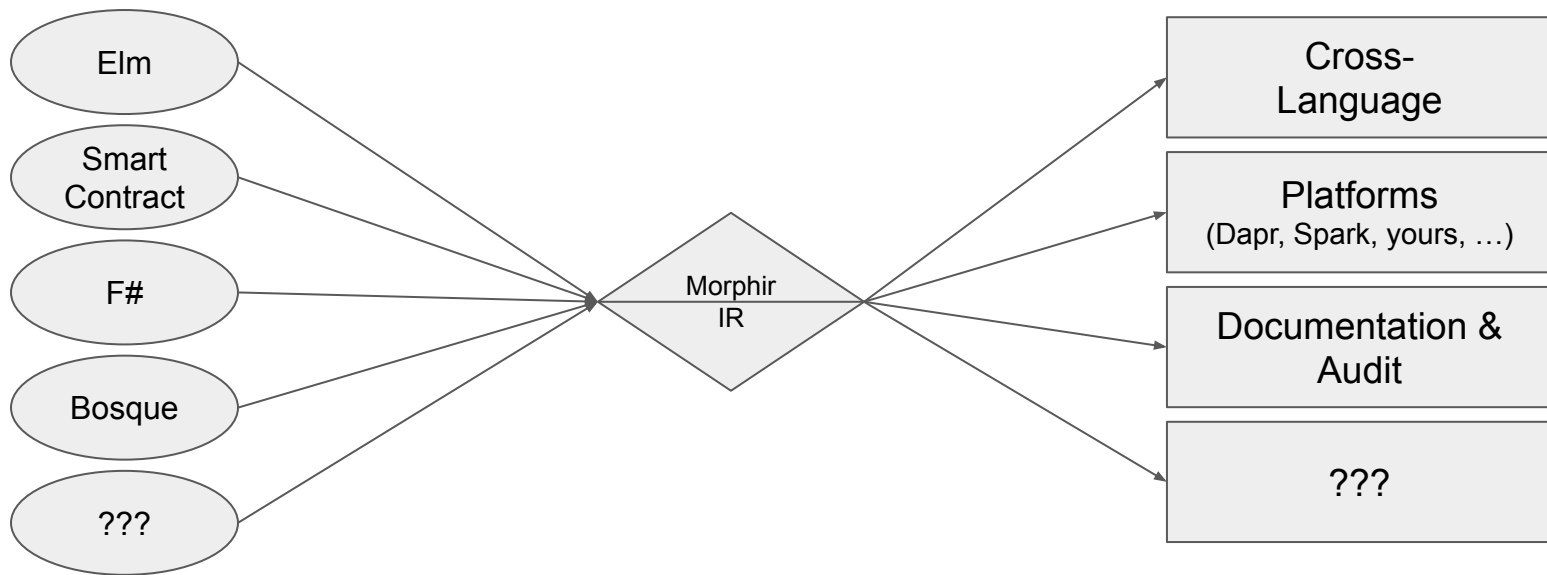
# What

Business logic as data asset

- Translate
- Visualize
- Share
- Store

# How

- Common Intermediary Representation (IR)
- Layered for progressive features
- Multi-language tools
- Multi-platform tools



# Why Functional

- Correctness
- Simplicity
- Conciseness
- Purity